The New Gambia is Open for Business
A Multi-Agency Delegation Invites Investments from Gambian/African Diasporas and U.S. Educational, Public, and Business Entities

October 4, 2018
Panther Suite (3rd floor)
Graham Center
Modesto Maidique Campus
Florida International University (FIU)
11200 SW 8th Street
Miami, Florida 33199

This event is organized by the Gambian American Foundation with FIU’s Department of Global & Sociocultural Studies (GSS), African & African Diaspora Studies Program (AADS), African Student Organization (ASO), Council of Student Organizations (CSO), the Office of Economic Development & International Trade of Miami-Dade County, the Gambian American Chamber of Commerce...

Following the December 2016 elections and the subsequent political events it provoked, a peaceful transition from the presidency of Yahya Jammeh (1996 - 2017) to the presidency of Adama Barrow took place in January 2017, marking the beginning of a new chapter in Gambian history. A multi-agency Gambian delegation will visit the United States in October 2018. It has for mission to explain why and how the New Gambia is open for renewed business investments and partnerships with Gambian/African Diaspora communities, and U.S. Public, Educational, and Business Entities. More concretely, the Gambian delegation will work to restore Gambia's eligibility for U.S.-based support programs such as AGOA, US EXIM Bank financing, OPIC, and Millennium Challenge Account, USAID, etc. In Miami, the delegation hopes to accomplish the reactivation of Memorandums of Understanding between Banjul’s International Airport and Miami International Airport, the Port of Banjul and the Port of Miami, the University of The Gambia and Florida International University, and Agreements with Miami-Dade County.

During the visit of FIU, the Gambian delegation will participate in three events:
- a Business Roundtable Forum;
- a Conversation on the University of The Gambia’s (UTG) and the Gambia College (Teachers’ College) Programmatic and Curriculum Development Needs;
- and a Roundtable on “Developing and Diversifying the Tourism Industry in The Gambia.”
October 4, 2018
Venue, all day: Graham Center, Panther Suite, Modesto Maidique Campus, FIU

Morning
9:30 AM Welcome Remarks from FIU, Miami-Dade County, Gambian American Chamber of Commerce, and Gambian American Foundation Officials
Dr. Meredith Newman, Vice-Provost for Faculty and Global Affairs, FIU
Mr. Manny Rodriguez, Chief Officer, Economic Development & International Trade Unit, Department of Regulatory and Economic Resources, Miami-Dade County
Mr. Michael Nichol, Gambian American Foundation
Dr. Samba Faal, CEO, Gambian American Chamber of Commerce (AmCham)

10:00 AM Business Roundtable Forum: “Business Opportunities in The New Gambia”
Chairperson: Dr. Jean Muteba Rahier, Professor of Anthropology and African & African Diaspora Studies, GSS, FIU
The forum provides a platform for the visiting Gambian officials to brief, and make presentations about business opportunities in The New Gambia to invited guests and representatives from the South Florida business community, members of the Gambian and African diasporas, economic development agencies, government agencies, individual South Florida investors, and FIU faculty and students.

Participants:
Mr. Samba Faal, CEO, The Gambian American Chamber of Commerce, The Gambia
Mrs. Ndey Awa Ceesay, President, The Gambian American Chamber of Commerce, The Gambia
Mr. Abdoulie Touray, Chairman/CEO, SaHel Investment Management International, The Gambia
Mr. Nyang Daddy Njie, Economist, SaHel Investment Management International, The Gambia
Mr. Manny Rodriguez, Chief Officer, Economic Development & International Trade Unit, Department of Regulatory and Economic Resources, Miami-Dade County
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12:30 PM Luncheon hosted by the Gambian American Foundation
Venue (on MMC): The Panther Suite, Graham Center

1:45 PM Signing of Renewal of MOU between the UTG and FIU
The UTG’s Vice-Chancellor, Dr. Muhammed Anjum Chaudhry, and Dr. Ousman Nyan, Deputy Vice-Chancellor, UTG will be present to sign the MOU along with Dr. John Stack, Dean, Green School of International & Public Affairs, FIU
Venue (on MMC): The Panther Suite, Graham Center
2:00 PM  **Conversation: The University of The Gambia’s (UTG) Programmatic and Curriculum Development Needs, Exploration of Potential International Collaborations.**

Chairperson: Dr. Percy Hintzen, Director of the African & African Diaspora Studies Program, FIU

The UTG Vice-Chancellor and UTG Administration Officers, and the Gambia College representative will present their respective programmatic needs in view of exploration of possibilities for international collaborations.

**Participants:**
- Prof. Muhammed Anjum Chaudhry, Vice Chancellor, UTG
- Prof. Ousman Nyan, Deputy Vice-Chancellor, UTG
- A Representative of the Ministry of Higher Education, Republic of The Gambia
- A Representative of The Gambia College (Teachers’ College), Republic of The Gambia
- Mr. Adama Bah, Institute of Travel and Tourism, The Gambia
- Dr. Flavia Iuspa, Director of International Programs and Initiatives in the Department of Teaching and Learning, School of Education and Human Development, FIU
- Dr. Sarah Mathews, School of Education and Human Development, FIU
- Prof. John Clark, Chairperson of the Department of Politics & International Relations, FIU

4:00 PM  **Roundtable: “Developing and Diversifying the Tourism Industry in The Gambia”**

Chairperson: Dr. Mariama Jaiteh, Adjunct Professor, AADS, FIU

The roundtable opens with Gambian officials presenting the state of affairs in The Gambia’s tourism industry to invited guests and representatives from the South Florida business community, members of the Gambian and African diasporas, economic development agencies, government agencies and individual investors in South Florida, and FIU faculty and students. The objective of the roundtable is to advertise possibilities for investments in the tourism industry in The Gambia.

**Participants:**
- Honorable Amat Bah, Minister of Tourism, Republic of The Gambia
- Mr. Abdoulie Hydara, Director General, Gambia Tourism Board (GTB)
- Mr. Adama Bah, Institute of Travel and Tourism, Consultant, The Gambia
- Mr. Nyang Daddy Njie, Economist, SaHel Investment Management International, The Gambia
- Ms. Connie Kinnard, Vice President, Multicultural Tourism & Development, Greater Miami Convention & Visitors Bureau
- FIU Chaplin School Faculty and Graduate Students